

World Dynamics, Inc. is Launched

Consulting Studio Endeavors to Bring Democracy to the Business World

Washington, DC – February 14, 2003. World Dynamics, Inc. was launched today in Washington, DC, with the goal of bringing organizational democracy and freedom-centered leadership to the corporate arena. It is the only leadership and business design studio in the world to offer a proprietary framework for designing and building democratic companies. Traci Fenton, founder of World Dynamics and pioneer in the field of organizational democracy, will head the company.

“There are a number of drivers, from new information technologies to the workplace demands of Generations X and Y to the fallout from Enron, not to mention the basic human dignity of every man and woman, that are pushing companies to embrace a more transparent, just, and adaptive organizational system,” comments Fenton. “That organizational system is organizational democracy, and World Dynamics will be there to help guide companies that recognize what a powerful system it is.”

Fenton opened the doors to World Dynamics, Inc. after spending nearly a decade exploring how the principles of democracy can be applied in the business arena. In 1997, she founded World Dynamics as a 501(c)(3) non-profit organization to support research and exploration in this new field. Her work in the past six years as director of the organization led her to conclude that the most effective way to bring organizational democracy and freedom-centered leadership into the business world was through a for-profit consulting company, World Dynamics, Inc.

The purpose of World Dynamics, Inc. is to elevate the human spirit through organizational democracy and freedom-centered leadership. “Our long-term vision is to see organizational democracy help build a more democratic world,” explains Fenton. “The power of organizational democracy lies not just in its effectiveness as an organizational system for companies. It’s also a powerful grass roots strategy for bringing more freedom to the world.”

About World Dynamics, Inc.

World Dynamics, Inc., is a Washington, DC-based leadership and business design studio specializing in organizational democracy and freedom-centered leadership. World Dynamics works with CEOs and executive teams to design, develop, and lead the most successful democratic companies in the world. World Dynamics’ approach is principle-based, freedom-centered, and results-driven.

World Dynamics Contact:

Spencer Kehe

Phone: + 1 202 320 2472

Email: spencer@worldblu.com