

## **Former Prime Minister of Estonia Speaks at World Dynamics Conference**

*Mart Laar Draws Powerful Parallels Between  
Democratic Countries, Democratic Companies*

**Washington, DC – November 6, 2003.** Mart Laar, who while prime minister of Estonia guided his country through one of Eastern Europe’s most successful transitions to democracy, gave an inspired keynote address at the opening session of the World Dynamics Leadership Roundtable, paralleling his experience in Estonia to that of a CEO building a democratic company.

The former prime minister’s address, titled, *The Evolution of Democracy and Business: What Estonia Can Teach Us About Building Great Democratic Organizations*, outlined powerful strategies, best practices, and poignant lessons for companies interested in flipping to organizational democracy. The event was open to the public.

“At age 32 Mart Laar became the chief executive of one of the most successful democratic transitions in history. His insights and lessons are invaluable to business leaders endeavoring to operate their companies on similar democratic principles,” commented World Dynamics CEO, Traci Fenton.

Mart Laar became the first democratically elected prime minister of Estonia, serving two terms, from 1992-1994 and then from 1999-2002. Mr. Laar led his country through what many consider to be the most successful democratic transition of the former Soviet states. In less than a decade, Laar transformed Estonia into one of the most prosperous and economically stable nations in Eastern Europe.

### **About World Dynamics, Inc.**

World Dynamics, Inc., is a Washington, DC-based leadership and business design studio specializing in organizational democracy and freedom-centered leadership. World Dynamics works with CEOs and executive teams to design, develop, and lead the most successful democratic companies in the world. World Dynamics’ approach is principle-based, freedom-centered, and results-driven.

### **World Dynamics Contact:**

Spencer Kehe

Phone: + 1 202 320 2472

Email: [spencer@worldblu.com](mailto:spencer@worldblu.com)